



CALL FOR ARTISTS

2ND & TUSC

Mural

PROPOSAL DUE:
AUGUST 31ST, 2018
5:00 PM

PLANNING DEPT.
576 W PARK AVE
BARBERTON



RFP Details

The Project

The City of Barberton's Historic Barberton Arts Committee is seeking artists to create site-specific original artwork as part of the mural located at the intersection of 2nd Street and Tuscarawas Avenue in downtown Barberton.

Eligibility

This opportunity is open to all artists aged 18 or over that reside in Barberton or an adjacent community in Summit County. The application deadline is August 31, 2018 at 5:00 p.m.

The Award

A total of 8 postcard motifs may be selected for a maximum \$400.00 commission per postcard motif provided for the artist(s) selected to realize their work for each 5' X 9' "postcard".

Project Intent

The history and significance of Barberton's contribution to the citizens of Barberton, Summit County and beyond will be reflected in the mural that will represent significant areas of Barberton's history and the uniqueness of the Barberton community. The vision of this project is for a signature art work of exceptional quality and enduring value located in a prominent public community space that will enhance the downtown and serve as a reflection of Barberton's overwhelming impact. The history will be reflected as "postcards" that will span the time frame from Barberton's Founding in 1891 - present.

All entries must demonstrate artistic excellence and adhere to the following:

- Enhance the wall and compliment the current murals in place
- Each postcard motif must highlight the importance of Barberton and represent one of the following themes:
 - Transportation
 - Industry
 - Founding History
 - Chicken
 - Entertainment
 - Nature
 - Social Clubs
 - Sports
- Be an original piece of art appropriate for outdoor installation

RFP Details Cont.

The Material

- Artwork will be created by artist(s) on Polytab, a type of material used for murals, provided by the City of Barberton, and subsequently applied to the wall by artist(s) and volunteers. Each "postcard" will measure 5 feet by 9 feet (5' X 9'). The material will be primed for the artist(s) in advance of their scheduled painting date(s).
- Primary acrylic paint colors will be provided that artists may use to mix together to create their work. Plastic Sheeting will be available to protect other surfaces when painting.
- Artists are expected to provide their own brushes, sponges, paint mixing containers, and any other materials they need to complete their postcard(s).

How To Apply

Artists interested in this project must prepare and submit a proposal that includes:

- Proposed Concept. A conceptual design drawing, sketches and/or marquettes sufficient to communicate the artistic concept. A complete full color rendering of the proposed postcard is requested.
- Letter of Interest. No more than one page in length which explains your interest in the project. Please include your name and contact information.
- Artist's Statement. No more than 200 words in length, describing your work.
- Artist's Resume. If submitting as a team, an individual resume should be submitted for each team member.
- Three professional references familiar with your work and working methods. The list should include addresses and telephone numbers.
- Work Samples. A flash drive, CD, or DVD of your work. Artists applying as a team should include samples of each artist's work.

****Multiple postcards may be submitted by an individual artist.**

****Multiple artists may submit an entry for a proposed postcard.**

Materials must be submitted to:

Sonja Dittmann
Community Development Administrator
City of Barberton
Room 300
576 W Park Ave
Barberton, Ohio 44203

For Questions Please Call: 330.848.6729

RFP Evaluation

Who Will Be Evaluating My Proposal?

The 11-member Historic Barberton Arts Committee will be evaluating all proposals that are submitted. The mission of the Historic Barberton Arts Committee is to: "Develop work that is fueled by endless creativity of local artists, connecting those who are interested in the social practice aspect of our work downtown, and are ready for introspection and action. Preservation of the public artwork we develop for future generations is as important to us as ensuring that the vital histories behind those artworks will be shared for years to come. Building bridges between past projects and future innovations, with a continued focus on telling the incredible stories of our city through profound public art is what we strive for." 11 volunteers sit on the Historic Barberton Arts Committee.

Selection Criteria

The following sections will be evaluated on a 100 point scale.

The committee will use the following criteria in the selection process:

- Submittal of all required proposal materials as outlined in this RFP (0-10 points)
- Success in addressing the Project Intent (0-10 points)
- Originality – creativity and uniqueness (0-20 points)
- Quality and craftsmanship exhibited by past work (0-20 points)
- Appropriateness of artwork media and scale relative to site and to Downtown (0-20 points)
- Appropriateness for placement on an urban pedestrian site (0-10 points)
- Feasibility – artist's proven track record/ability to complete the work on time and within the budget (0-10 points)

Submissions must be original artwork. Advertisements, logos, slogans, and other copyrighted images may not be used within the artwork. No overly complicated designs that may confuse drivers or pedestrians. Neon, fluorescent, or reflective type colors are prohibited. In case of a tie in points awarded, the committee will use Originality, Quality and craftsmanship, and Appropriateness of artwork media and scale as tie breakers.

Submissions will not be returned and will become the property of the Barberton Historic Arts Committee. By submitting a proposal, all parties fully and unconditionally agree to and accept the items outlined within the request and agree to accept the decision of the Barberton Historic Arts Committee and City of Barberton's Design Review Board. Final completion of project will be presented and approved by the City of Barberton's Design Review Board before applicants can realize their work and receive commission.

About The Site



The area between the other two murals will be approx. 20' X 65'. The wall is a white-painted brick wall with deep crevices and uneven parts. The area where the mural is located is a high-traffic area. The trees will remain as they are at this time.