

## ARTIST RESUME AND REFERENCES

### Roni Callahan

#### EDUCATION

Cuyahoga Community College, Cleveland, OH — Associate of Arts: Interior Design — MAY 2022

Completed the Associates degree program which required coursework in AutoCAD, Revit, hand drafting, preparing construction documents, material selection, etc.

Kent State University, Kent, OH — Bachelor of Arts: Fine Arts, Painting — DECEMBER 2008

#### PROFESSIONAL HIGHLIGHTS

**Whole Foods Market:** Completed mural and sign painting for 4 brand new stores.

**Anthropologie:** Continued to work on a freelance basis for store openings and display development.

**Progressive Insurance:** Completed a mural at their headquarters.

**Ohio Local Businesses:** Oceanne Jewelry, Yellowcake, Blue Spruce Boutique, Citizen Pie, Rebuilder's Exchange, Bolt and Spool, Van Aken District, Alair Homes

### Kim Lavery

#### EDUCATION

Kent State University, Kent, OH — BFA: Visual Communication Design; Concentration: 3D design; Minor: Advertising — DECEMBER 2009

The Bachelor of Fine Arts degree included a Sophomore and Junior (pass/no pass) Review as well as a Senior Show.

#### PROFESSIONAL HIGHLIGHTS

**Cleveland Guardians:** Design for integrated marketing campaigns.

**Saint Ignatius:** Design lead for rebrand of brand architecture including core brand elements and athletic department.

**BOMBA Tacos & Rum:** Design lead on original brand and positioning, digital campaign and collaboration of restaurant experience with Richardson Design, including exterior facade and signage.

**Cru Uncorked:** Design and art direction for grand opening including menu design, food photography and web/social.

**George Gund Photography Exhibit:** Design and art direction for an interactive photo exhibit featuring color-changing pillars, typography as well as printed and projected photography at the Downtown Library.

#### REFERENCES

Amanda Cramer, *City Planner, City of Lakewood*  
(216) 529-6630  
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Karen Starr, *WHNO Project Manager*  
(330) 414-3167  
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